

THE FUTURE TRACK

COMPUTER EDUCATION

WORDPRESS

LMS Course



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WORDPRESS LMS

INTRODUCTION TO WORDPRESS LMS

- Overview of LMS and its importance in online education
- Introduction to WordPress as a platform for LMS
- Popular WordPress LMS Plugins (e.g., LearnDash, LifterLMS, TutorLMS)
- Setting up a WordPress website for LMS

INSTALLING AND CONFIGURING LMS PLUGIN

- Choosing the right LMS plugin for your course
- Installing the LMS plugin on WordPress
- Basic configuration of LMS plugins
 - Course settings
 - General settings
 - Integrations and addons

COURSE CREATION IN WORDPRESS LMS

- Creating courses, lessons, and modules
- Adding course content (text, video, PDF, etc.)
- Structuring courses with topics, quizzes, and assignments
- Setting course prerequisites and access rules
- Managing course progress (tracking and reporting)

CUSTOMIZING THE LMS

- Customizing course layouts and appearance
- Customizing registration and course enrollment processes
- Adding custom fields for course certificates
- Using page builders like Elementor to design LMS pages
- Adding gamification features (badges, points, leaderboards)

USER MANAGEMENT IN WORDPRESS LMS

- Creating user roles (student, instructor, admin)
- Managing student enrollment and user registration
- Setting up automated email notifications

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- Handling student progress and assignments
- Creating membership levels (for paid and free courses)

PAYMENT INTEGRATION AND MONETIZATION

- Setting up payment gateways (PayPal, Stripe, etc.)
- Creating subscription plans and pricing models
- Offering free courses vs paid courses
- Integrating coupons and discount codes
- Handling refunds and course cancellations

ASSESSMENTS, QUIZZES, AND CERTIFICATIONS

- Creating quizzes and tests
- Setting quiz scoring and grading options
- Automating quiz results and feedback
- Issuing certificates for course completion
- Setting up timed tests and assignments

MARKETING AND MANAGING YOUR LMS

- Creating landing pages for your courses
- SEO optimization for LMS courses
- Setting up social media and email marketing integration
- Using analytics to track student engagement
- Managing course reviews and testimonials

ADVANCED FEATURES AND SCALING YOUR LMS

- Integrating third-party tools (Zoom, Google Classroom, etc.)
- Using forums and discussion boards for student engagement
- Scaling the LMS with multiple instructors and courses
- LMS security and performance optimization
- Backing up your LMS and managing server resources

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LAUNCHING AND MANAGING THE LMS

- Preparing for course launch
- Managing enrollments and student feedback
- Continuous updates and course maintenance
- Strategies for growing your LMS audience
- Handling refunds and course cancellations



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