

THE FUTURE TRACK

COMPUTER EDUCATION

WORDPRESS

Notes



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DOMAIN AND HOSTING

- **Domain Name:** Purchase a domain name from a provider like GoDaddy, Namecheap, etc.
- **Hosting:** Choose a hosting service (e.g., Bluehost, HostGator, SiteGround) that offers easy WordPress installation.

INSTALLING WORDPRESS

- **cPanel Installation:**
 1. Log in to your hosting account.
 2. Go to cPanel.
 3. Look for the WordPress Installer under "Website" or "Softaculous Apps Installer"
 4. Click Install, fill in the required details (domain, site name, admin username, password), and complete the installation.

LOGGING INTO WORDPRESS DASHBOARD

- After installation, access your WordPress site's dashboard:
 - URL: yourdomain.com/wp-admin
 - Log in using the admin credentials set during installation.

CHOOSING A THEME

- In the dashboard, go to Appearance > Themes.
- Click Add New, browse the themes, or search for a specific one (e.g., Astra, OceanWP).
- Click Install on your chosen theme, then Activate.
- Customize the theme by going to Appearance > Customize.

CREATING PAGES

- Go to Pages > Add New.
- Create important pages like:
 - Home
 - About Us

WORDPRESS WEBSITE CREATION NOTES

- Services
- Contact Us
- Use the Gutenberg editor or Classic editor to add content, images, and format the page
- Click Publish when done.

ADDING PLUGINS

- Plugins add extra functionality to your site.
- Go to Plugins > Add New.
- Search for common plugins:
 - Yoast SEO for SEO.
 - Contact Form 7 for forms.
 - Elementor for page building.
 - WooCommerce for eCommerce.
- Click Install and then Activate.

CREATING A MENU

- Go to Appearance > Menus.
- Click Create a New Menu.
- Add your created pages (Home, About Us, Services, etc.) to the menu.
- Assign the menu to the Primary Menu location, then click Save Menu.

CUSTOMIZING THE HOMEPAGE

- Go to Settings > Reading.
- Select A Static Page under the “Homepage displays” section.
- Choose the Home page you created earlier.

CREATING BLOG POSTS

- Go to Posts > Add New.
- Write your blog post using the Gutenberg editor.
- You can add text, images, videos, etc.
- Add a Category and Tags if needed.
- Click Publish to make the post live.

ADDING WIDGETS

- Go to Appearance > Widgets.
- Drag and drop widgets (like recent posts, categories, search bar) to different areas like Sidebar, Footer, etc.
- Click Save to apply changes.

CUSTOMIZING PERMALINKS

- Go to Settings > Permalinks.
- Choose the Post Name structure for SEO-friendly URLs (e.g., yourdomain.com/blog-title).
- Click Save Changes.

ADDING A CONTACT FORM

- Install Contact Form 7 or another form plugin.
- Go to Contact > Add New and customize the form.
- Copy the shortcode provided by the plugin.
- Paste the shortcode into your Contact Us page to display the form.

SEARCH ENGINE OPTIMIZATION (SEO)

- Install Yoast SEO plugin.
- Use it to optimize page titles, meta descriptions, and readability.
- Go to SEO > Search Appearance to configure general SEO settings.

WORDPRESS WEBSITE CREATION NOTES

SECURITY

- Install a security plugin like Wordfence or Sucuri to protect your site from attacks.
- Go to Plugins > Add New, search for the plugin, then install and activate it.

BACKUP

- Install UpdraftPlus or a similar plugin to schedule automatic backups.
- Go to Settings > UpdraftPlus Backups, set up your backup schedule, and connect to cloud storage (Google Drive, Dropbox, etc.)

SETTING UP SSL (SECURE SOCKET LAYER)

- Purchase or get a free SSL certificate (e.g., Let's Encrypt).
- Ensure your site is using https.
- Most hosting providers offer easy SSL installation.
- You can also use a plugin like Really Simple SSL to manage SSL.

PUBLISHING THE WEBSITE

- Once everything is set up, review your content.
- Go to Settings > General to set the Site Title and Tagline.
- Your site is now live and ready for visitors!

