

THE FUTURE TRACK COMPUTER EDUCATION

How To Earn

Money



CITY CENTRE , LOWER GROUND (DHANBAD) ☎ 9308877375 , 6203269614

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How To Earn For

Digital Marketing / Freelancer



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Few Stats

1. Freelancer in India Rs 20 Lakh per (pay pal)
2. A fresher earn 2-3 per annum (upgrad)
3. Average salary of experienced digital marketing
4. There is will be 2.5 lakh new jobs in India by 2022
5. Remote working industry is going to be of \$445 billions + in 2023



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Top Ways To Earn Money For Online

1. Digital marketer job
2. Become a freelancer
3. Blogger, You Tubes
4. Influencer (Instagram)
5. Affiliate (Amazon and any platform)
6. Trainer
7. Agency Owner



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Top Way To Earn Money For Job Sector

Naukir.com

Indeed

Monster

Apna



★ विद्या परम बलम ★

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How to prepare for job Interview

1. Prepare your 1 page resume (format attached)
2. Prepare your – about me (focus on your professional academic and personal experience 30 second)
3. Make your LinkedIn profile (watchthe linkedin marketing video
4. Register on job portals like – Naukri.commonster.com, indeed.com, Apna APP
5. Read the job Description in details before applying , if you do not have right skills do not apply
6. For a telephonic round make sure are at a quiet place
7. In the face - to - face round pls reach the palace 10 min before
8. Carry 2 copies for resume



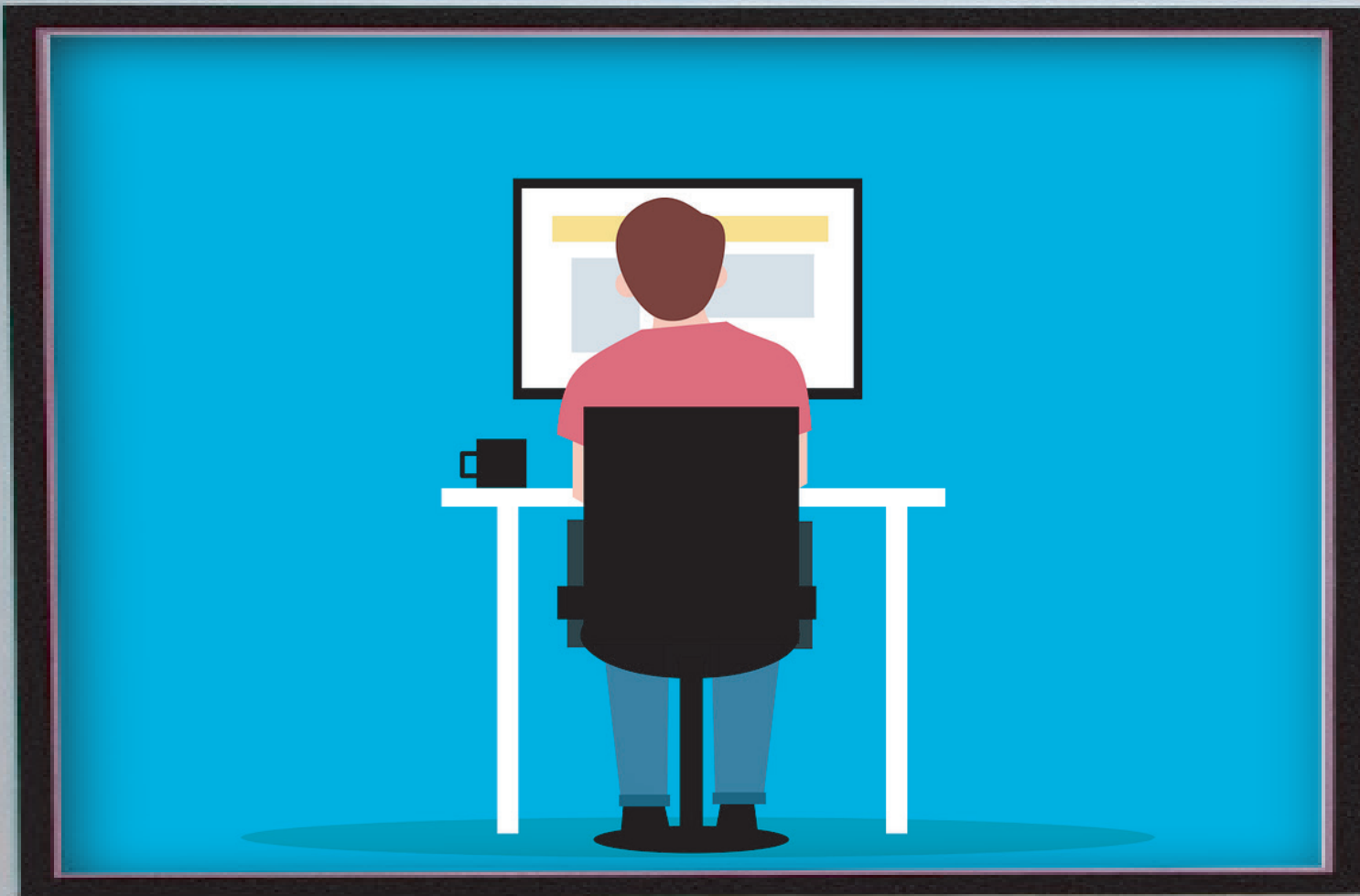
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9. Dress formally and look pleasant
10. Way to talk formal
11. Use the steady pace while talking, while giving answers look towards interviewer
12. Before answering the question, understand the question and then answer
13. If you do not know the answers of any question
14. If you do not know the answers of any question, be honest today " I don't know"
15. While leaving, say thanks for your time.



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Freelancer



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How to prepare freelancer work

1. Identify your niche (content writing SEO, Social media, Google ads, lead generation, Data entry work , office work)
2. People fail as they end up doing everything
3. Write a 200 words Bio that describe you and your skills
4. Create your online presence- website, linkedin profile, freelancing profile (upwork and fevrr)
5. Be active on linkedin, share content , network with others and connect with your potential clients
6. Bid the right project and offer small demo work, if your have previous work – share testimonials
7. Cold emails , focus on what you can do rather than what you did for others
8. Referrals



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Right environment

1. Make sure you have good computer/ laptop
2. Strong internet connection
3. Your working space should be quiet and distraction free
4. Set daily schedule and follow that



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Right tools

1. For time tracking use tools like toggl.com, clockify.me
2. For sending the proposal use tools like – proposify.com
3. Use CRM tools to keep tracks of enquiries Hub spot, zoho
4. Find right tools as per your niche (added in the resource section



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How to pitch?

Ask the marketing goals of the clients

Review the current online presence

Study the online competitors of client

Find out opportunities for client

Mention any threats

Digital marketing strategy and timeline



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Affiliates

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How To Be Amazon Affiliate

1. You need to have a website
2. Register as amazon affiliate
3. It has various commission model – based on product and category
4. You need to do 3 qualified sales in 180 days otherwise they terminate the account



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How To Earn Using Blogging

1. Here we are talking about your own website/blog
2. Find your niche- intersection of passion, talent, market demand
3. Setup google AdSense account, you need to provide your website
4. It will take u[

