



- ◆ **AI WITH GRAPHIC DESIGN COURSE**
Complete Blueprint – Properly Arranged & Professional

Course Objective

इस कोर्स में Students सीखेंगे:

✓ AI से Poster Design

✓ Social Media Post
(Instagram, Facebook, Ads)


✓ Banner, Flex, Visiting
Card

✓ Logo & Branding Design

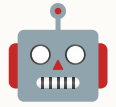
✓ Print + Digital दोनों तरह का
काम

✓ Freelancing + Job Ready
Skills

MODULE 1: AI Basics for Designers

- AI क्या है और कैसे काम करता है
- Graphic Design में AI का use
- **Prompt Writing (Most Important Skill)**
- AI से **Color, Font & Layout** choose करना
- Design thinking with AI
- Graphic Design क्या है?
- Print vs Digital Design
- RGB & CMYK Color Mode
- DPI, Resolution, Bleed, Margin
- Font Types (Serif, Sans, Display)
- Color Psychology (Marketing ke liye)
- AI kya hai? Design me role
- Traditional design vs AI design
- AI ke benefits (Time + Creativity)
- AI tools ka overview
- Prompt kya hota hai?
- Image prompt structure
- Text + Style + Color + Mood
- Print poster ke liye prompt
- Social media post prompt
- Festival / Offer / Coaching poster prompt
- Hindi + English mixed prompt banana
-  **Practice:**
 - ✓ 50+ ready-made prompts
 - ✓ Student khud ke prompt likhna seekhega





MODULE 2: Core AI Design Tools (Must Use)



Image, Poster & Creative Design

Canva AI

👉 Poster, Social Media Post, Banner, Reel Cover

- Magic Design
- Text to Image
- Background Remover
- Auto Resize (All sizes)
- Social Media Templates
- Print ready export

Adobe Firefly

👉 Background, Text Effects, Generative Fill

- Generative Fill
- Text Effect
- Background replace
- Creative poster design

Leonardo AI / Midjourney

👉 Creative visuals, product & ad background

Bing Image Creator (DALL·E)

👉 Marketing images, ad creatives

- Product background design
- Creative ad visuals
- Festival themes
- Coaching & business visuals

🎯 Live Work:

- ✓ Coaching poster
- ✓ Discount offer banner
- ✓ Festival poster

👉 MODULE 3: AI Text & Content Tools



ChatGPT

👉 Poster text, headline, offer line

- Poster headline generation
- Offer lines (20%, 50%, FREE)
- CTA lines (Join Now, Call Now)
- Instagram caption writing
- Facebook ads primary text
- Hashtags generation
- Grammar correction
- poster design

🎯 Practice:

- ✓ Same design ke 5 different captions
- ✓ Ads ke liye short & strong text



Copy.ai / Jasper AI

👉 Ads caption, CTA, branding content

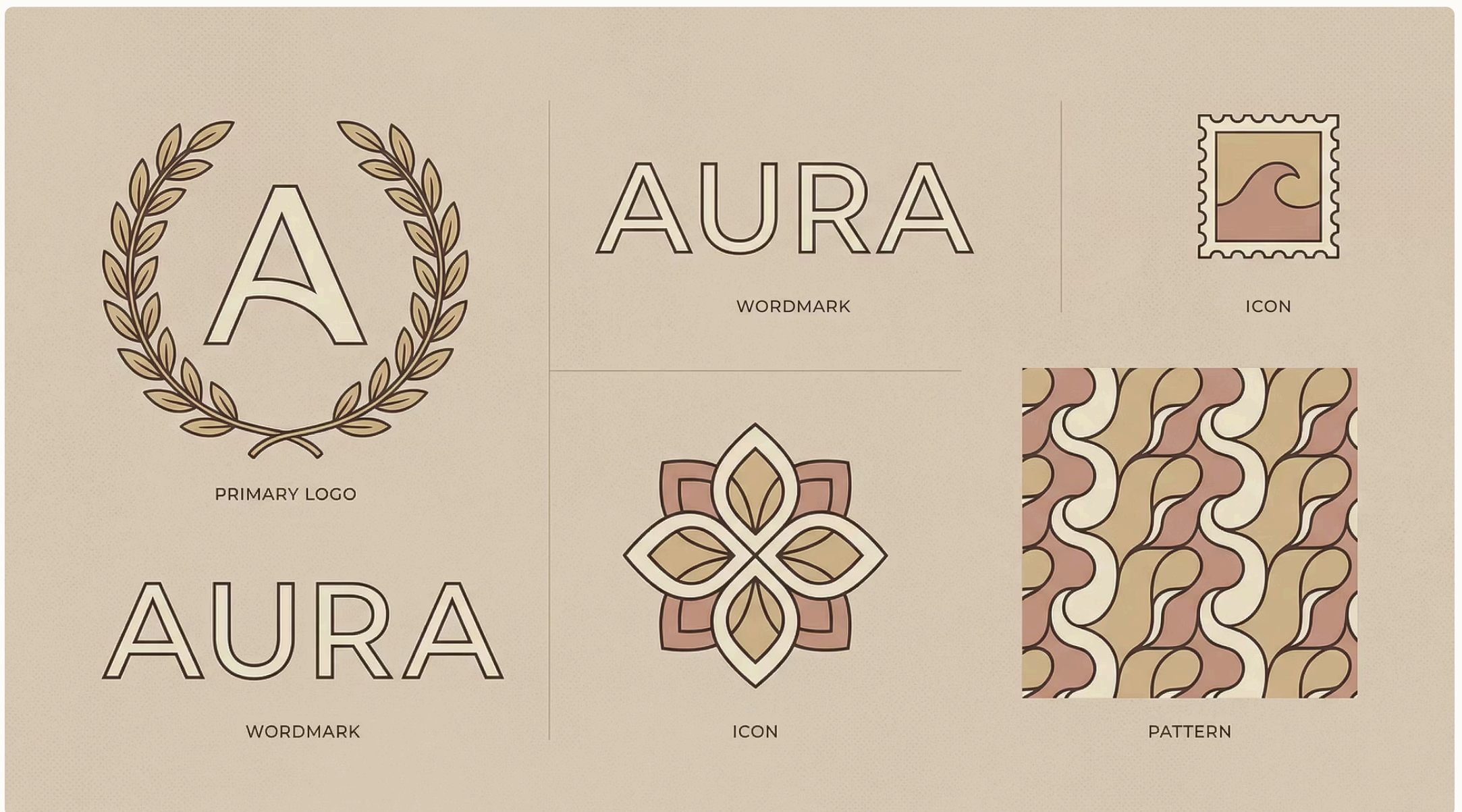


Grammarly AI

👉 Error-free, professional writing

MODULE 4: Logo & Branding with AI

- **Looka AI** – Logo Design
- **Brandmark AI** – Brand Kit
- **LogoAI** – Business Logos
- Logo design using AI
- Business name based logo
- Color palette generation
- Brand font selection
- Brand kit creation
- Logo export (PNG, JPG, SVG)
- **Khroma AI** – Color Palette Generation
- **pinterest** –design idea



Projects:

- ✓ Coaching logo
- ✓ Restaurant logo
- ✓ Digital agency logo

MODULE 5: Social Media Post Creation (100% Practical)

Platforms:

- Instagram
- Facebook
- Paid Ads

Design Sizes:



Square Post

1080 × 1080



Story

1080 × 1920



Ads Banner

1200 × 628



Reels Thumbnail

Tools Used:

- Canva AI
- ChatGPT (Caption + Hashtags)
- **Remove.bg** AI
- Adobe Express AI

Instagram

- Post (1080×1080)
- Story (1080×1920)
- Reel Thumbnail
- Carousel post

Facebook

- Ads banner (1200×628)
- Page post design

YouTube

- Thumbnail design
- Text hierarchy

Tools Workflow

- AI Image + Canva
- AI Text + Caption
- Auto resize + Export



MODULE 6: Print Design Using AI

Designs:

- Visiting Card
- Flex Banner
- Poster
- Pamphlet
- ID Card

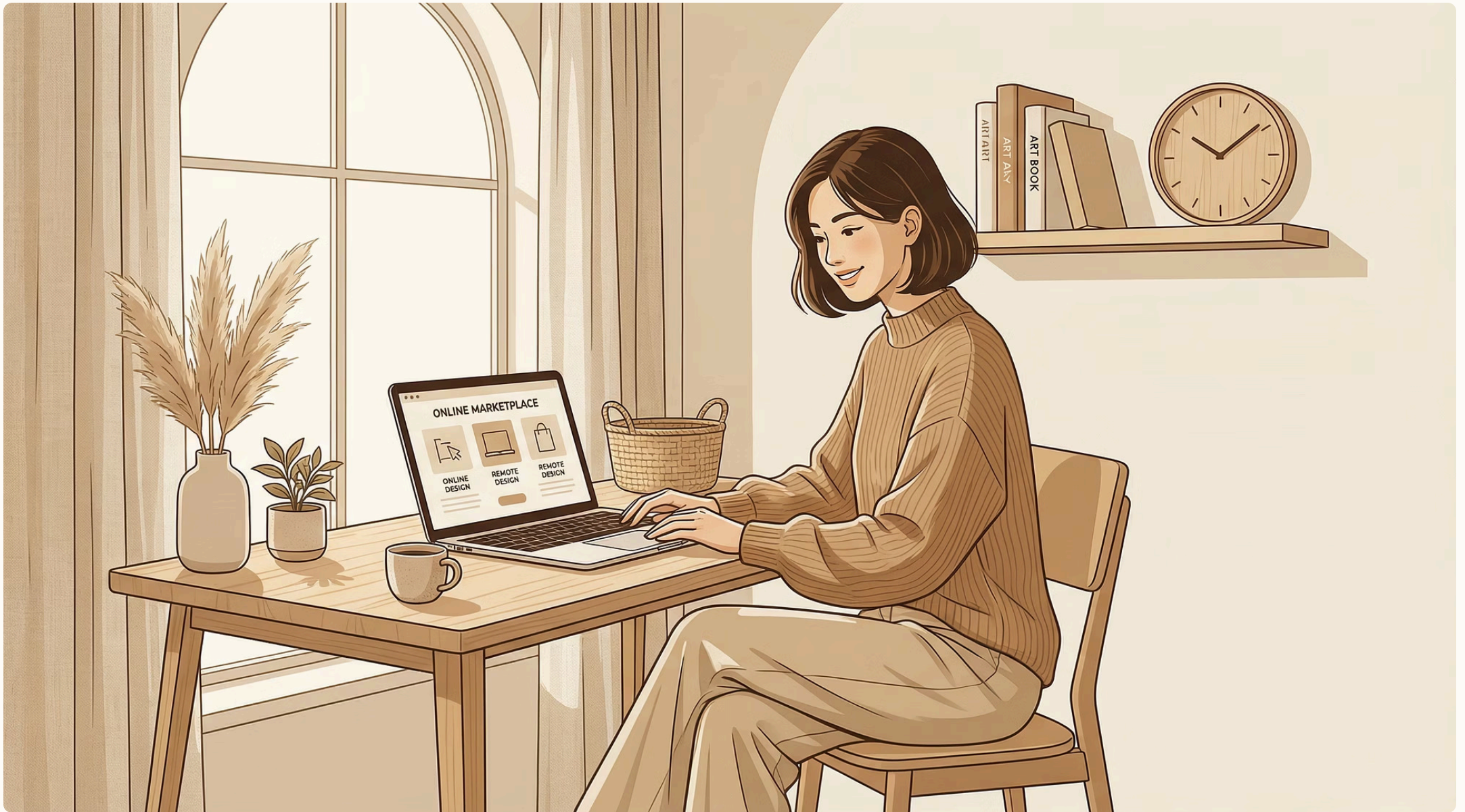
Technical Skills:

- AI + Manual Export
- **CMYK Setup**
- Print Margin & Bleed
- High-Resolution Output
- Poster (A3, A2)
- Flex banner
- Pamphlet / Flyer
- Visiting card
- ID card
- Hoarding design

Print Settings

- CMYK export
- High resolution PDF
- Print margin & bleed

MODULE 7: Freelancing & Earning



Fiverr Profile as AI Graphic Designer



Upwork AI-based Graphic Gigs



Instagram Page Monetization



Local Business Design Projects

MODULE 8: Live Projects


Students बनायेंगे:

- Coaching Institute Poster
- Restaurant Banner
- Festival Offer Design
- Political / Event Poster
- Instagram Ads Creative

Course Outcome

- ✓ AI Graphic Designer Certificate
- ✓ 50+ Designs Portfolio
- ✓ Freelancing Ready
- ✓ Job / Self-Business Ready

Course Name Suggestions

- AI Graphic Design Master Course
- AI Powered Graphic & Social Media Design
- Future AI Designer Program
-  MODULE 10: LIVE PROJECTS & PORTFOLIO

Students banayenge:

10 Coaching posters

10 Festival posters

10 Social media ads

5 Logo designs

5 Branding kits

✓ Total 40–50 designs

Poster Line (Ready to Use)

AI WITH GRAPHIC DESIGN COURSE

Create Posters, Ads & Social Media Designs using AI

 City Center, Dhanbad

 Call Now: 9835244741